4. Change in Curriculum

**Mays Business School**

All undergraduate degree programs
CHANGE IN CURRICULA
CHANGE IN CURRICULUM

MAYS BUSINESS SCHOOL

BBA IN ACCOUNTING, FINANCE, MANAGEMENT,
MANAGEMENT INFORMATION SYSTEMS, MARKETING,
SUPPLY CHAIN MANAGEMENT, BUSINESS HONORS, UNIVERSITY STUDIES DEGREES
MEMORANDUM

August 26, 2015

To:       Tim Scott, Chair, University Curriculum Committee

From:    Martha Loudder, Associate Dean, Mays Business School

Subj:    Request for Name Change – Common Body of Knowledge

In our curriculum, CBK stands for “Common Body of Knowledge.” This phrase is not meaningful to students and does not communicate what our CBK really is: foundational knowledge from all of the business disciplines. We think that redefining CBK to mean “Core Business Knowledge” will better to communicate to students the purpose and importance of these courses.

We would like to make this change for all Mays Business School undergraduate programs and in all of the documents that describe the undergraduate business major at Mays (catalog, student handbook, degree audit, etc.) effective Fall 2016.

We are not changing anything about the courses that comprise the CBK. The CBK will refer to the same set of courses that it always has, unless future changes are sent through the UCC. The only thing that will change is our description of what the letters C and B stand for.

Please let me know how we should proceed.