9. Special Consideration

College of Agriculture and Life Sciences
Department of Agricultural Economics
Minor in Agribusiness Entrepreneurship
Request for a new minor
SPECIAL CONSIDERATION
SPECIAL CONSIDERATION

COLLEGE OF AGRICULTURE AND LIFE SCIENCES
DEPARTMENT OF AGRICULTURAL ECONOMICS
MINOR IN AGRIBUSINESS ENTREPRENEURSHIP
REQUEST FOR A NEW MINOR
Texas A&M University
Proposed Minor Field of Study

Name of Minor Program: Agribusiness Entrepreneurship

Department: Agricultural Economics

College: Agriculture and Life Sciences

Will grant a minor ☑ Yes ☐ No  Academic Year: 2016-2017

A selection from among the following courses will constitute a minor field of study.

A. The following 16 hours of course work are required.
   AGEC 223 OR AGEC 423 (1 hour credit)
   AGEC 315 (3 hours credit)
   AGEC 424 (3 hours credit)
   AGEC 425 (3 hours credit)
   MGMT 477 OR MGMT 489 Innovative Product Design: The Lean Startup Method (3 hours credit)

B. Select _____ hours from the following courses.

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Please indicate further requirements such as grade point requirement, prerequisites, resident (if above the minimum 6 hours at the 300- to 400-level), capstone or methods courses.

Minimum of 16 hours required.

Minimum of 6 hours at 300- to 400-level

Must make a grade of "C" or better in each course. Must have declared a major. Must meet all prerequisites for required courses. Must have a cumulative GPR of 2.0 or higher.

Reviewed and approved by:

Department Head/Program Director  Date  AOC Dean of College  Date

RECEIVED  AUG 21 2015  CURRICULAR SERVICES
MEMORANDUM

August 20, 2015

TO: Dr. Kim Dooley, Associate Dean, College of Agriculture & Life Sciences

THROUGH: Dr. C. Parr Rosson, Professor and Head

FROM: Dr. M. Edward Rister, Professor and Associate Head

SUBJECT: Request to Create a Minor in Agribusiness Entrepreneurship and Overview Information for the 2016-2017 Catalog

Attached is the Proposed Minor Field of Study Form requesting a minor in Agribusiness Entrepreneurship. The majority of the course requirements for the minor are courses offered by the Department of Agricultural Economics, pursuant to the approval of the following new courses: AGEC 223 “Establishing Agribusiness Entrepreneurship Networks I,” AGEC 324 “Agribusiness Entrepreneurship Budgeting,” and AGEC 423 “Establishing Agribusiness Entrepreneurship Networks II.” I will teach all of the AGEC courses, except AGEC 315, “Food and Agricultural Sales,” which is taught by Dr. Kerry Litzenberg, and AGEC 434, “Rural Financial Markets and Financial Planning,” which is taught by Dr. John Penson. I have spoken with both Kerry and John regarding requiring AGEC 315 and AGEC 434 on this proposed minor and they have given me their verbal consents.

Additional course alternatives incorporated into the minor beyond AGEC courses include three MGMT courses, any of which can be taken instead of AGEC 324. Don Lewis, Mays Business School, is the instructor for each of those three courses and he has provided his verbal consent for these courses being specified as alternatives in the minor’s program requirements. In addition, Dr. Merti Louder, Associate Dean of Mays Business School has provided a letter of support for the proposal (attached).

The following provides an overview of the minor which I am requesting be included in the Minor Overview section of the University’s 2016-2017 Undergraduate Catalog.
OVERVIEW:
The Minor in Agribusiness Entrepreneurship will be a benefit to undergraduate students that possess one or more of the following characteristics: (1) a visionary’s mind to create the “next best product,” (2) have the desire to be their own boss, and/or (3) want to have a working knowledge of business development practices and strategies to achieve success working for an entrepreneur in either a rural or metropolitan setting. Innovation and entrepreneurship are not limited to one field/degree area; therefore, this minor is open to all majors.

The Minor in Agribusiness Entrepreneurship consists of 16 hours of specific courses. Students must have a declared major, meet all prerequisites for each course listed prior to enrolling in the course, have a cumulative GPR of 2.0 or higher, and must earn a grade of “C” or better in each required course to earn the minor degree designation.

PROGRAM REQUIREMENTS:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGEC 223</td>
<td>Establishing Agribusiness Entrepreneurship Networks I OR</td>
<td>1</td>
</tr>
<tr>
<td>AGEC 423</td>
<td>Establishing Agribusiness Entrepreneurship Networks II</td>
<td></td>
</tr>
<tr>
<td>AGEC 315</td>
<td>Food and Agricultural Sales</td>
<td>3</td>
</tr>
<tr>
<td>AGEC 324</td>
<td>Agribusiness Entrepreneurship - Budgeting OR</td>
<td></td>
</tr>
<tr>
<td>MGMT 461</td>
<td>Entrepreneurship and New Ventures OR</td>
<td></td>
</tr>
<tr>
<td>MGMT 470</td>
<td>Entrepreneurial Small Business OR</td>
<td></td>
</tr>
<tr>
<td>MGMT 477</td>
<td>Entrepreneurial Consulting and Development OR</td>
<td></td>
</tr>
<tr>
<td>MGMT 489</td>
<td>Innovative Product Design: The Lean Startup Method</td>
<td>3</td>
</tr>
<tr>
<td>AGEC 424</td>
<td>Agribusiness Entrepreneurship – Economic Analysis</td>
<td>3</td>
</tr>
<tr>
<td>AGEC 425</td>
<td>Agribusiness Entrepreneurship – Financial Analysis</td>
<td>3</td>
</tr>
<tr>
<td>AGEC 434</td>
<td>Rural Financial Markets and Financial Planning</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Total Semester Credit Hours</td>
<td>16</td>
</tr>
</tbody>
</table>

Students must have declared a major.
Students must have met all prerequisites for each course listed above prior to enrolling in any course listed above.
Students must have a cumulative GPR of 2.0 or higher.
Students must earn a grade of “C” or better in each course.

Attachments

cc: Dr. Marti Louder, Professor and Associate Dean, Mays Business School  
Dr. Fred Boadu, Professor and Assistant Head for Undergraduate Programs
MEMORANDUM

August 3, 2015

TO: Dr. M. Edward Rister, Professor and Associate Head, Dept. of Agricultural Economics

FROM: Dr. Martha Louder, Associate Dean, Mays Business School

SUBJ: Proposed Minor in Agribusiness Entrepreneurship

Mays Business School approves of your proposed minor, and we look forward to working with you by providing some of the elective coursework in the curriculum.